



IMail Server PREMIUM: Building Superiority for the SMB

Organizations that strive for superiority in their markets are those that focus on strategic success. For many small to mid-sized businesses, this means keeping costs down and implementing practical software solutions to remain competitive. A recent survey conducted by Osterman on messaging in the SMB market indicates that spam protection software is a crucial strategy for the small and mid-sized business IT platform supremacy.

Not only does Ipswitch IMail Server Premium meet the needs of small to mid-sized businesses by providing secure, powerful and affordable collaborative messaging capabilities, IMail Server Premium offers the most comprehensive and edge checking anti-spam protection available. CYREN differs from other similar sounding services in terms of its unique breadth of coverage, and its analysis and delivery of information in real-time. CYREN global detection centers analyze more than two billion Internet transactions per day, providing visibility into network traffic in every location around the world. This critical mass of data is analyzed using CYREN's patented RPD technology, enabling the real-time delivery of IP address classification. GlobalView Mail Reputation Server determines if a particular address is sending spam and/or legitimate email, and if it has been compromised into a zombie. These capabilities enable the GlobalView services to block distributed attacks the moment they start. IMail customers achieve unprecedented performance and detection levels, blocking traffic before it ever enters your networks so you can communicate with the people you need to, without the threat of spam.

IMail Server Premium completes every small business' messaging needs with mobile synchronization and push email solutions. With this feature your employees can meet immediate demands and be as productive with their mobile devices as they are in their traditional office. No one understands better than you how critical timing is when making a sale or responding to the needs of your customer. IMail keeps your organization connected by giving your employees access to on demand information for quick response to the needs of your customers.

The Value of IMail Server Premium

- Scalable, standards-based, email server
- Enhanced Security with SSL Encryption, SMTP Auth and dictionary attack sensing
- Premium anti-spam protection provided by CYREN RPD technology
- Secure Instant Messaging with 168-bit 3DES encryption
- Shared Outlook calendars and global address books with Web access
- Optional integration with Microsoft Exchange ActiveSync® for mobile synchronization
- And much more...all for approximately 1/10th of the cost of Exchange

Superiority does not have to be an expensive and complicated process. Ipswitch IMail Server can help you maximize your strengths by putting the power of technology to its best use. Tomorrow's leading organizations will be those that capitalize on improving business through reliable, scalable and affordable software solutions.